



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR STRUCTURAL REFORM SUPPORT
Support to Member States Reforms
Governance & Public Administration

Fit for recovery and transition: Supporting Quality of Public Administration in the European Union Member States

Workshop on public administration and digital transformation in the digital decade

Empowering people through digital technologies sits at the core of the Commission's vision for digital transformation by 2030. **Europe's Digital Decade** digital transition strategy will set the governance framework to facilitate the digitalisation of European public administrations and for enabling digital transformation during the digital decade. A decade which is fundamental to embed security, sustainability, and ethics in the digital European society. In addition, the 2030 Digital Compass establishes clear and concrete objectives and targets for digital skills and infrastructures as well as for the digitalisation of businesses and public services.

The workshop will launch the discussion with a keynote on the imperatives of strategic management for the digital transformation of the public administration. Next, a presentation about the Europe's Digital Decade will frame the discussion to then spotlight two components of the Digital Compass. Firstly, the digital transformation of public services by explaining how it is enacted in the specific case of the public administration of an EU country. Secondly, the workshop will explain how the public administration (PA) can enable the digital transformation of business: the case of German small and medium enterprises (SMEs) which form data cooperatives. Finally, a panel discussion will follow to open the floor to questions by the attendants and to discuss the different aspects of digital governance for public administrations and digital transformation.

Let's shape together Europe's digital future!

Agenda

14h30 – 14h40

Keynote speech focusing on the imperatives of strategic management for the digital transformation of the public administration

Professor Edoardo Ongaro, Full Professor of Public Management at The Open University, UK, and Visiting Professor of Management of International and Supranational Organizations, Bocconi University, Italy





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14h40 – 14h50

Europe's Digital Decade: digital targets for 2030

Xurso REMUIÑÁN, DG CONNECT, European Commission

14h50 – 15h00

Digitalisation of public services

Laura DE ZULUETA DE MIGUEL, Spanish Ministry of Economic Affairs and Digital Transformation, Spain

15h00 – 15h15

Digital transformation of businesses: the case of data cooperatives

Dr Henning BAARS, Chair of Information Systems 1, University of Stuttgart, German

15h15 – 15h20

The role of DG REFORM in the digital decade

Adrián JUAN VERDEJO, DG REFORM, European Commission

DG REFORM supports EU countries in the digitalisation of their public services across their entire public administration.

15h20 – 15h30

Panel discussions: questions and answers

Speakers

Moderated by



Moderator

Prof Edoardo Ongaro FAcSS FJUC is Professor of Public Management at The Open University, UK. His expertise is in comparative public administration and the public policy-public administration nexus, and he is widely knowledgeable of public management reforms in Europe and other regions of the world. His research focuses contextual influences and adaptation of public management practices to local circumstances, also bridging scholarship and practice by working extensively on the issue of 'how to learn from practices that work, for adaptive transfer and replication'.





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Xurxo Remuñán is a Policy Officer in DG Communication Networks, Content and Technology in the European Commission, where he has been working on digital and green policies since 2009. Prior to the Commission, he spent seventeen years developing and implementing Information Technology and e-Government solutions in national, regional, and international organizations. He holds master's degrees in public policy, business administration, and telecom engineering from Princeton University, Escuela de Organización Industrial and Universidad Politécnica de Madrid, respectively.



Laura de Zulueta de Miguel holds a degree in Telecommunications Engineering by the Polytechnic University of Madrid, after a 20 years' career in the private sector, mainly in the Telco sector, She started her Public Sector career in 2020, in the Secretariat-General of Digital Administration, in the Ministry of Economic Affairs and Digital Transformation, where she is currently working in the coordination of the Plan for the Digitalization of the Public Administration.



Dr Henning Baars holds a lifetime teaching and research position ("Akademischer Oberrat") at the University of Stuttgart. His research focus since 2003 is Business Intelligence and Analytics (BIA), with a particular interest for aspects of BIA governance and the inclusion of AI, Cloud, and IoT solutions into BIA approaches.



Adrián is a policy officer with DG REFORM. He is a software engineer by training who has worked in research, development, and innovation for 11 years both in academia and the private sector in Belgium and Germany. His research experience ranges from mobile and cloud computing to GDPR and Industry 4.0. Adrián has recently joined the IT department the European Commission (DIGIT) and has just moved closer to policy to support EU countries in their eGovernment and digital public administration projects.





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