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# GovTech: The added value for the Public Sector The incubator initiative

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# Overview

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01

**Introduction: What is GovTech?**

02

**The added value for the Public Sector**

03

**The Incubator initiative**

# What is GovTech?

The term GovTech refers to the use of emerging technologies and digital products and services by government from start-ups and SMEs - instead of relying on large system integrators. There are many - oftentimes competing - definitions of the term GovTech. Despite this diversity, most definitions share the following three common elements:

- the public sector engages with start-ups and SMEs to procure innovative technology solutions,
- for the provision of tech-based products and services,
- in order to innovate and improve public services.

Source: [GovTech Practices in the EU report](#)

# GovTech studies

Twin studies published in March 2022



[Technical Report](#)



[Science for Policy Report](#)

# Scoping GovTech Dynamics in the EU

- The reasons and the ways for Governments to engage in GovTech initiatives
- Understand the GovTech market in the EU
- Point out at the challenges for public and private actors
- Offer policy and practice recommendations for expanding traditional procurement instruments and for the setting up of GovTech programmes

## GovTech incubator as a tool to complement existing instruments

- New forms of public procurement of technological innovations
- Learning how to innovate procurement routines of government



# GovTech Practices in the EU Report

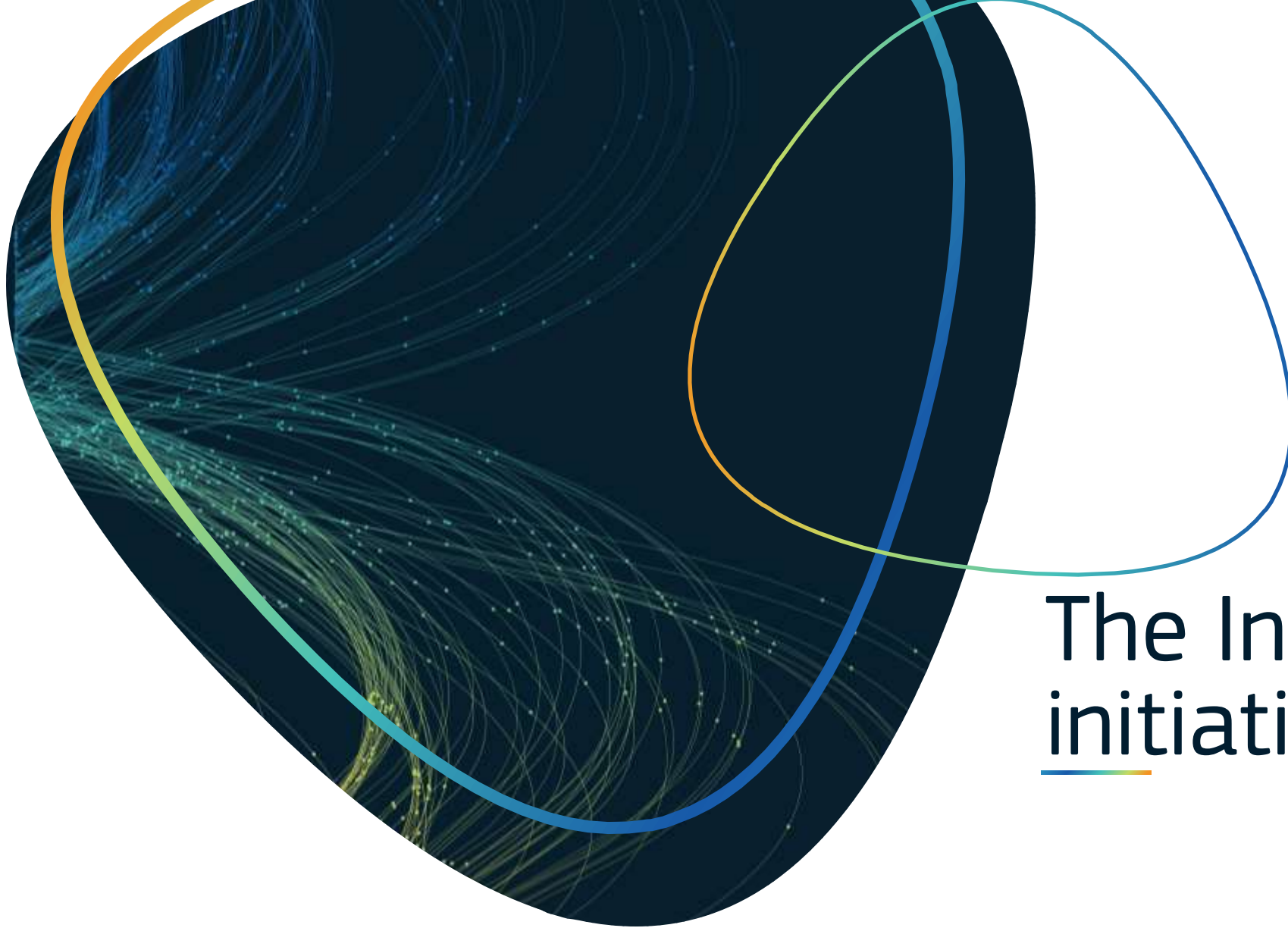


- Analysis of the different type of National GovTech programmes set up
- The different activities we can find in the programmes
- Deep dive in six case studies from Poland, Lithuania, Ireland, Estonia, Scotland and Austria
- Reasons for investing in GovTech and the barriers for its development



# What's in it for the Public Sector





# The Incubator initiative



# What is the GovTech Incubator initiative?

- Cooperation framework for Member States with 50% co-financing
- Promoting innovative digital government solutions, interoperability by default and open-source
- Ensure cross-border collaboration through experimentation
- Pilots done through variable scale geometry (involving 2-3 partners)
- Encourage participation of startups (through innovative procurement or sub-granting)

# How is it done?

- Via a 4 year Framework Partnership Agreement (FPA) between the European Commission and a selected consortium
- based Action Plan covering the period of the FPA
- Call for the FPA done (consortium already selected more than 10 partners from 15 countries)
- 1<sup>st</sup> phase of financing through Specific Grant Agreement for the first 2 years of the Action Plan
- 3 Million Euros in funding co-financed at 50%

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[Innovative Public Services](#)*

The image features a central white text "Thank you" on a dark blue background. The background is filled with a complex network graph visualization. The graph consists of numerous nodes and edges, forming a dense, multi-layered structure. The nodes are represented by small dots, and the edges are thin lines connecting them. The overall shape of the graph is roughly circular, with a central core and several outer layers. The colors of the nodes and edges transition from a bright yellow-green at the outer edges to a deep blue in the center. The text "Thank you" is positioned in the middle of the graph, slightly to the right of the center.

Thank you



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